

Community Ambassador

Bay Area Climbers Coalition

Bay Area Climbers Coalition Mission Statement:

The Bay Area Climbers Coalition is a volunteer run 501(c)(3) non-profit organization focused on preserving access to our local outdoor areas by actively fostering positive relationships with land managers, hosting stewardship events, and providing educational programming for the climbing community.

Position Summary:

This position is focused on community engagement and outreach. Community Ambassadors collaborate with the Community Director to host various community outreach events, which may include tabling at gyms or special events hosted by partner organizations. Some events will be social/community-focused (e.g. film screenings, tabling events, raffles, gym competitions, REEL ROCK), while others will be stewardship-focused (e.g. Adopt-a-Crag events organized by Regional Stewards). Community Ambassadors are also encouraged to attend board meetings.

Community Ambassadors may specialize in the following areas to advance our community engagement mission:

- Youth programming
- Event management
- Diversity, equity, and inclusion
- Climbing gym programming
- Other focus areas TBD based on passions and needs

Key Responsibilities and Duties:

- Communicate with the climbing community on the behalf of the BACC. You are the front-facing ambassador for the BACC and will be educated in our mission, our events calendar, and our role in the climbing community.
- Communicate with the board. You are the conduit through which we understand our community.
- Manage the Community Team materials (tabling supplies, etc)
- Collaborate with other Community Ambassadors or board members to plan and execute events
- Attend events early, stay for the duration, and wrap up with host site managers
- Process and document cash/credit transactions for Access Fund/BACC joint membership sales, t-shirt sales, and/or donations
- Encourage event and email list sign-ups in your personal climbing community
- Other responsibilities and duties appropriate to the events or as determined in conjunction with the board or Community Director

Qualifications:

- Passion for community development and a general love of bringing people together
- Self-starter who can manage their time effectively to complete projects in a timely manner (with or without a deadline)
- Understanding of the access, stewardship, and educational opportunities and challenges within the Bay Area climbing community

- Alignment with the mission of the Bay Area Climbers Coalition

Time Commitment:

- 1 year commitment
- Minimum dedication of 4 hours per month (on average)
- Minimum attendance at 4 BACC events per year (e.g. tabling, Adopt-a-Crag, film screening, etc)
- Must check coalition email and Slack channels at least 1x per week