

Virtual Community Ambassador

Bay Area Climbers Coalition

Bay Area Climbers Coalition Mission Statement:

The Bay Area Climbers Coalition is a volunteer run 501(c)(3) non-profit organization focused on preserving access to our local outdoor areas by actively fostering positive relationships with land managers, hosting stewardship events, and providing educational programming for the climbing community.

Position Summary:

This position is focused on community engagement and outreach. Virtual Community Ambassadors will host and run events in a COVID-19 friendly virtual setting, with the opportunity to transition to an in-person Community Ambassador role as restrictions and safety permits.

Our Virtual Community Ambassadors will collaborate with the Community Director to host various virtual community outreach events, which may include virtual movie nights, speaking events, educational webinars, and more. Some events will be social / community focused (e.g., film screenings, raffles, virtual competitions, speaking events), while others will be stewardship-focused (e.g., Gym2Crag events, webinars on outdoor stewardship). Virtual Community Ambassadors will aid in the planning and execution of virtual events, as well as take ownership of their own events and initiatives.

Virtual Community Ambassadors will have the opportunity to transition to in-person Community Ambassadors, which will involve tabling at gyms, in-person special events hosted by partner organizations, attending Adopt-a-Crag events organized by Regional Stewards, and more.

Virtual Community Ambassadors may specialize in the following areas to advance our community engagement mission:

- Youth programming
- Outdoor stewardship, with a focus on transitioning climbers from the gym to crag in a sustainable and responsible manner
- Event management
- Diversity, equity, and inclusion
- Climbing gym programming
- Other focus areas TBD based on passions and needs

Key Responsibilities and Duties:

- Communicate with the climbing community on the behalf of the BACC. You are a front-facing ambassador for the BACC and will be educated in our mission, our events calendar, and our role in the climbing community
- Communicate with the board. You are the conduit through which we understand our community
- Collaborate with other Virtual Community Ambassadors or board members to plan and execute events, as well as support fellow Community Ambassadors in executing events
- Encourage event and email list sign-ups in your personal climbing community
- Other responsibilities and duties appropriate to the events or as determined in conjunction with the board or Community Director

- *[In-person Community Ambassador] Manage the Community Team materials (tabling supplies, etc)*
- *[In-person Community Ambassador] Attend events early, stay for the duration, and wrap up with host site managers*
- *[In-person Community Ambassador] Process and document cash/credit transactions for Access Fund/BACC joint membership sales, t-shirt sales, and/or donations*

Qualifications:

- Passion for community development and a general love of bringing people together
- Self-starter who can manage their time effectively to complete projects in a timely manner (with or without a deadline)
- Understanding of the access, stewardship, and educational opportunities and challenges within the Bay Area climbing community
- Alignment with the mission of the Bay Area Climbers Coalition

Time Commitment:

- 1 year commitment
- Minimum dedication of 4 hours per month (on average)
- Minimum attendance at 4 BACC events per year (e.g. virtual events, Adopt-a-Crag [restrictions permitting], film screenings, etc.)