

## **Community Ambassador**

Bay Area Climbers Coalition

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### **Bay Area Climbers Coalition Mission Statement:**

The Bay Area Climbers Coalition is a volunteer run 501(c)(3) non-profit organization focused on preserving access to our local outdoor areas by actively fostering positive relationships with land managers, hosting stewardship events, and providing educational programming for the climbing community.

### **Position Summary:**

This position is focused on event management and outreach. Community Ambassadors collaborate with the Community Director to host various community outreach events, which may include tabling at gyms or special events hosted by partner organizations. Some events will be social/community-focused (e.g. Bad Climbing Movie Night, tabling events, raffles, gym competitions, REEL ROCK), while others will be stewardship-focused (e.g. Adopt-a-Crag events organized by Regional Stewards). Community Ambassadors are also encouraged to attend board meetings.

### **Key Responsibilities and Duties:**

- Lead event planning and execution, with the assistance of the Community Director as needed:
  - Obtain and return event tabling materials
  - Collaborate with other Community Ambassadors or board members to distribute responsibilities during event
  - Attend event early, stay for the duration, and wrap up with host site managers
  - Process and document cash/credit transactions for Access Fund/BACC joint membership sales, t-shirt sales, and/or donations
  - Encourage event and email list sign-ups
  - Communicate with the climbing community on the behalf of the BACC. You are the front-facing ambassador for the BACC and will be educated in our mission, our events calendar, and our role in the climbing community.
  - Communicate with the board. You are the conduit through which we understand our community. If you hear general concern about a climbing area, or general concern about an issue in the community that relates directly to our mission statement, it is your responsibility to communicate that to the Community Director and/or other board members
- Other responsibilities and duties appropriate to the events or as determined in conjunction with the board or Community Director

### **Qualifications:**

- Passion for community development and a general love of bringing people together
- Self-starter who can manage their time effectively to complete projects in a timely manner (with or without a deadline)
- Understanding of the access, stewardship, and educational opportunities and challenges within the Bay Area climbing community
- Alignment with the mission of the Bay Area Climbers Coalition

**Time Commitment:**

- 1 year commitment (flexible)
- A commitment of ~5 hours per event is expected
- Lead at least 1 event per year and assist with at least 3 others