

Communications Specialist

Bay Area Climbers Coalition

Bay Area Climbers Coalition Mission Statement:

The Bay Area Climbers Coalition is a volunteer run 501(c)(3) non-profit organization focused on preserving access to our local outdoor areas by actively fostering positive relationships with land managers, hosting stewardship events, and providing educational programming for the climbing community.

Position Summary:

Communications Specialists support the Communications Director as the primary voice of the Coalition to our climbing community and the general public. You bring professional-level skills in one or more of a variety of disciplines to provide high-quality information and visual media to our audiences through multiple channels including social media, email, traditional publications, and the Coalition website. These are highly visible roles that provide a very valuable service to our community by sharing information, promoting events, and generally spreading the stoke of Coalition activities and accomplishments.

Key Responsibilities and Duties:

- Responsibilities vary by position and are determined in conjunction with the Communications Director and the board according to your skills, Coalition needs, and your goals
- Communications Specialist positions may include:
 - Social Media Manager
 - Email Manager
 - Web Manager/Wordpress Guru
 - Graphic Designer
 - Blogger/Journalist/Copy Writer
 - Event Photographer
 - Educational Content Creator

Qualifications:

- Specialized skills and experience in one of the categories listed above, or another role you may suggest upon applying
- Self-starter who can manage time effectively to complete projects efficiently, with or without a deadline
- Alignment with the mission of the Bay Area Climbers Coalition
- General all-around amazing person that is willing to jump in wherever they can to help move this organization forward

Time Commitment:

- 1 year commitment to position
- A consistent commitment of 2 to 7 hours per week is expected
- Attendance at monthly board meetings (~2 hours per month) is encouraged